CLAIMS

1. A liquid-crystalline medium comprising a mixture of polar compounds of negative dielectric anisotropy, which comprises at least one compound of the formula I

$$R^{11}$$
- $(A^1-Z^1)_m$ A R^{12} I

in which

 R^{11} is an alkyl or alkenyl radical having 1 to 15 carbon atoms which is unsubstituted, monosubstituted by CN or CF_3 or monosubstituted to perhalosubstituted by halogen, where one or more CH_2 groups in these radicals are optionally replaced by -O-, -S-, \longrightarrow , -C \equiv C-, -CO-O- or -O-CO- in such a way that O atoms are not linked directly to one another,

- A¹ a) is a 1,4-cyclohexenylene or 1,4-cyclohexylene radical, in which one or two non-adjacent CH₂ groups are optionally replaced by -O- or -S-,
 - b) a 1,4-phenylene radical, in which one or two CH groups are optionally replaced by N,
 - a radical selected from the group consisting of piperidine-1,4-diyl, 1,4-bicyclo[2.2.2]octylene, naphthalene-2,6-diyl, decahydronaphthalene-2,6-diyl, 1,2,3,4-tetrahydronaphthalene-2,6-diyl, phenanthrene-2,7-diyl and fluorene-2,7-diyl,

where the radicals a), b) and c) are optionally monosubstituted or polysubstituted by halogen atoms,

Z¹ is -CO-O-, -O-CO-, -CF₂O-, -OCF₂-, -CH₂O-, -OCH₂-, -CH₂CH₂-, -(CH₂)₄-, -C₂F₄-, -CH₂CF₂-, -CF₂CH₂-, -CH=CF-, -CF=CH-, -CF=CF-, -CH=CH-, -C=C- or a single bond,

R¹² is alkenyl having 2-7 carbon atoms, and

m is 0, 1 or 2.

2. A liquid-crystalline medium according to Claim 1, which additionally comprises one or more compounds of the formula II

$$\begin{array}{c|c}
F & F \\
\hline
R^2 & H & O \\
\hline
D & O \\
\hline
O & O \\
O & O \\
\hline
O & O \\
O & O \\
\hline
O & O \\
O & O \\
\hline
O & O \\
O & O \\
\hline
O & O \\
O & O \\
O & O \\
\hline
O & O \\
O & O \\
\hline
O & O \\
O &$$

in which

R² is an alkyl or alkenyl radical having 1 to 15 carbon atoms which is unsubstituted, monosubstituted by CN or CF₃ or monosubstituted to perhalosubstituted by halogen, where one or more CH₂ groups in these radicals are optionally each independently of one another, replaced by -O-, -S-, -C≡C-, -CO-, -CO-O-, -O-CO- or -O-CO-O- in such a way that O atoms are not linked directly to one another,

p is 1 or 2, and

v is from 1 to 6.

3. A liquid-crystalline medium according to Claim 1, which additionally comprises one or more compounds of the formula III



in which

R³¹ and R³² are each, independently of one another, a straight-chain alkyl, alkenyl, alkenyloxy or alkoxy radical having 1 to 12 carbon atoms, and

$$-B$$
 is $-O$ or $-H$

4. A liquid-crystalline medium according to Claim 2, which additionally comprises one or more compounds of the formula III



in which

 R^{31} and R^{32} are each, independently of one another, a straight-chain alkyl, alkenyl, alkenyloxy or alkoxy radical having 1 to 12 carbon atoms, and

$$-B$$
 is $-O$ or $-H$

5. A liquid-crystalline medium according to Claim 1, which comprises two or more compounds of the formula I.

- 6. A liquid-crystalline medium according to Claim 1, wherein the proportion of compounds of the formula I in the mixture as a whole is at least 5% by weight.
- 7. A liquid-crystalline medium according to Claim 2, wherein the proportion of compounds of the formula II in the mixture as a whole is at least 20% by weight.
- 8. A liquid-crystalline medium according to Claim 3, wherein the proportion of compounds of the formula III in the mixture as a whole is at least 5% by weight.
- 9. A liquid-crystalline medium according to Claim 1, which comprises at least one compound selected from those of the formulae I1 to I8:

$$R^{11} \longrightarrow R^{12} \qquad \qquad II$$

$$R^{11} \longrightarrow R^{12} \qquad \qquad I2$$

$$R^{11} \longrightarrow R^{12} \qquad \qquad I3$$

$$R^{11} \longrightarrow R^{12} \qquad \qquad I4$$

$$R^{11} \longrightarrow R^{12} \qquad \qquad I4$$

$$R^{11} \longrightarrow R^{12}$$

$$R^{12} \longrightarrow R^{12}$$

$$R^{12} \longrightarrow R^{12}$$

$$R^{12} \longrightarrow R^{12}$$

in which

R¹¹ and R¹² are as defined.

10. A liquid-crystalline medium according to Claim 9, which additionally comprises one or more compounds of the formula II

$$\begin{array}{c|c}
F & F \\
\hline
R^2 & O & O \\
\hline
O & O \\
O & O \\
\hline
O & O \\
O & O \\
\hline
O & O \\
O & O \\
\hline
O & O \\
O & O \\
O & O \\
\hline
O & O \\
O & O \\
\hline
O & O \\
O & O$$

in which

 R^2

is an alkyl or alkenyl radical having 1 to 15 carbon atoms which is unsubstituted, monosubstituted by CN or CF_3 or monosubstituted to perhalosubstituted by halogen, where one or more CH_2 groups in these radicals are optionally each independently of one another, replaced by -O-, -S-, -C \equiv C-, -CO-, -CO-O-, -O-CO- or -O-CO-O- in such a way that O atoms are not linked directly to one another,

p is 1 or 2, and

v is from 1 to 6.

11. A liquid-crystalline medium according to Claim 9, which consists essentially of

5-30 % by weight of one or more compounds of the formula I1

and

20-70 % by weight of one or more compounds of the formula II.

12. An electro-optical display having active matrix addressing based on the ECB or IPS effect, which comprises, as dielectric, a liquid-crystalline medium according to Claim 1.

- 13. An electro-optical display having active matrix addressing based on the ECB or IPS effect, which comprises, as dielectric, a liquid-crystalline medium according to Claim 2.
- 14. An electro-optical display having active matrix addressing based on the ECB or IPS effect, which comprises, as dielectric, a liquid-crystalline medium according to Claim 3.

- 15. An electro-optical display having active matrix addressing based on the ECB or IPS effect, which comprises, as dielectric, a liquid-crystalline medium according to Claim 10.
- 16. An electro-optical display having active matrix addressing based on the ECB or IPS effect, which comprises, as dielectric, a liquid-crystalline medium according to Claim 11.